

SITI Networks Limited

(Formerly known as SITI Cable Network Limited)
4th Floor, FC-19 & 20, Sector 16 A, Film City
Noida, Uttar Pradesh - 201301, India

Tel. : +91-120-4526700

Website : www.sitinetworks.com



December 1, 2017

The Manager
Listing Department
National Stock Exchange of India Limited
Plaza, 5th Floor, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai- 400 051
NSE Scrip Symbol: SITINET

The General Manager
Corporate Relationship Department
BSE Limited
Phiroze Jeejeeboy Towers
Dalal Street, Fort,
Mumbai- 400 001
BSE Scrip Code: 532795

Ref : Reclassification of Mr. Ashok Mathai Kurien along with entity controlled by him (i.e. Ambience Business Services Private Limited) from “Promoters” of the Company to “Public” category .

Dear Sir,

This is with reference to our application dated October 5, 2017 filed with BSE Limited and National Stock Exchange of India Limited for Reclassification of Mr. Ashok Mathai Kurien along with entity controlled by him (i.e. Ambience Business Services Private Limited) from “Promoters” of the Company to “Public” category filed under Regulation 31A (5) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

In this context, the Company had received approval of National Stock Exchange of India Limited vide letter no. NSE/LIST/22322 dated October 13, 2017 for Reclassification of Mr. Ashok Mathai Kurien from “Promoters” of the Company to “Public” category. A copy of said approval letter of NSE is enclosed herewith as **Annexure-A**.

Further to above, we would like to inform that the Company has received approval of BSE Limited (BSE) vide letter no. LIST/COMP/MI/710/2017-18 dated November 29, 2017 for Reclassification of Mr. Ashok Mathai Kurien along with entity controlled by him (i.e. Ambience Business Services Private Limited) from “Promoters” of the Company to “Public” category. A copy of said approval letter of BSE is enclosed herewith as **Annexure-B**.

You are requested to kindly take the above on record.

Thanking you,

Yours truly,

For SITI Networks Limited

(Formerly known as SITI Cable Networks Limited)

Suresh Kumar

Company Secretary and Compliance Officer





Ref: NSE/LIST/22322

October 13, 2017

The Company Secretary
Siti Network Limited
Madhu Industrial Estate, 4th Floor,
Pandurang Budhkar Marg, Worli,
Mumbai- 400 013.

Sub: Approval for Reclassification of Promoter under Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir,

This has reference to your application dated October 05, 2017 (received on October 11, 2017) seeking Reclassification of Promoter Shareholder under the provisions of Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Based on submissions made by the Company, the Exchange is pleased to approve your application for reclassification of following Promoter Shareholder as per the provisions of Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Sr.No.	Name of Promoters
1	Ashok Mathai Kurien

You are required to ensure that the event of reclassification shall be disclosed to the Exchange as a material event in accordance with the provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Yours faithfully,
For National Stock Exchange of India Ltd.

Hiren Shah
Manager

CC: National Securities Depository Limited
4th Floor, Trade world,
Kamala Mills Compound,
Senapati Bapat Marg.,
Lower Parel, Mumbai - 400 013

Central Depository Services Limited
P.J.Towers, 28th Floor,
Dalal Street, Mumbai - 400 073

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SITI NETWORKS LIMITED


Suresh Kumar
Company Secretary
M. No. A14390

This Document is Digitally Signed



LIST/COMP/MI/710/2017-18

November 29, 2017

The Company Secretary/ Compliance Officer

SITI Networks Limited

Madhu Industrial Estate,

4th Floor, Pandurag Budhkar Marg,

Worli, Mumbai – 400013

Sub: Approval letter for Reclassification of Shareholders under Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir,

We refer to your application dated October 05, 2017 seeking Reclassification of Promoter Shareholders under the provisions of Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The Exchange is pleased to approve your application for Reclassification of Promoter Shareholders under the provisions of Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 based on submissions made by the company.

Entities mentioned in Annexure 1 shall be classified as public shareholders whereas entities mentioned in Annexure 2 shall continue to be the promoters of the company.

The summary of the Shareholding Pre-Reclassification & Post-Reclassification (September 2017 giving effect of Re-classification) is as follows:

Quarter	Promoter holding		Public Holding	
	Shares Held	Percentage	Shares Held	Percentage
Pre-Reclassification	64,15,28,140	73.57	23,05,25,708	26.43
Post-Reclassification	64,05,07,140	73.45	23,15,46,708	26.55

Reclassification of Promoters – SITI Networks Limited

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For SITI NETWORKS LIMITED



BSE Limited (Formerly Bombay Stock Exchange Ltd.)

Registered Office: Floor 25, P J Towers, Dalal Street, Mumbai 400 001 India

T: +91 22 2272 1234/33 E: corp.comm@bseindia.com www.bseindia.com

Corporate Identity Number: L67120MH2005PLC155188


Suresh Kumar
Company Secretary
M No: A14390

This letter may be forwarded to the depositories and your RTA for necessary action at their end.

Yours faithfully,



Abhijit Pai
Dy. General Manager



Shyam Bhagirath
Associate Manager

Encl. Annexure 1 - Details of Outgoing Promoters
Annexure 2 - Details of Remaining Promoters

CC: National Securities Depository Limited
4th Floor, Trade world,
Kamala Mills Compound,
Senapati Bapat Marg,
Lower Parel, Mumbai - 400013

Central Depository Service Limited
Marathon Futurex, A-Wing,
25th floor, NM Joshi Marg,
Lower Parel, Mumbai 400013

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For SITI NETWORKS LIMITED



Suresh Kumar
Company Secretary
M. No. A14390

Annexure 1 – Details of Outgoing Promoters

ANNEXURE 1			
SR. NO.	NAME OF THE OUTGOING PROMOTER	NO. OF SHARES	% HOLDING
1.	Ashok Mathai Kurien along with PAC Ambience Business Services Private Limited	10,21,000	0.12
Total		10,21,000	0.12

Annexure 2 – Details of Remaining Promoters

ANNEXURE 2			
SR. NO.	NAME OF THE REMAINING PROMOTERS	NO. OF SHARES	% HOLDING
1.	Digital Satellite Holdings Private Limited	15,10,45,816	17.32
2.	Bioscope Cinemas Private Limited	11,20,08,946	12.85
3.	Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited	10,09,25,000	11.57
4.	Direct Media and Cable Private Limited	8,57,14,285	9.83
5.	Arrow Media & Broadband Private Limited	5,71,42,857	6.55
6.	Digital Satelite Media and Broadband Private Limited	5,14,28,571	5.9
7.	Direct Media Solutions Private Limited (now known as Direct Media Solutions LLP)	2,00,75,000	2.3
8.	Manaaska Fashions LLP	1,90,00,000	2.18
9.	Essel Media Ventures Limited	4,31,66,665	4.95
Total		64,05,07,140	73.45

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For SITI NETWORKS LIMITED



Suresh Kumar
Company Secretary
M. No. A14390